CAROLINE MARSDEN

car.marsden@gmail.com | 413.695.9805 | Brookline, MA

GitHub | LinkedIn | Portfolio

TECHNICAL SKILLS

FRONT END: JavaScript (ES6 & JSX), jQuery, React (+ Context, Router), HTML5, CSS3 BACK END: Node.js, Express, PostgreSQL, Knex.js, test-driven development with Mocha + Chai + Supertest OTHER: Git/GitHub, NPM, RESTful APIs, Heroku, ZEIT Now

RELATED EXPERIENCE

THINKFUL

Full Stack Web Developer Training

- Remote web development program, focused on learning HTML, CSS, Javascript, SQL, and associated frameworks •
- Designed mobile-first full-stack applications from conception to deployment, while learning industry best practices •

Selected projects completed at Thinkful

Gloomhelper [Demo | App GitHub | Server GitHub]: Full-stack app to save party & character data for Gloomhaven game

- Built with React, Node, Express, and PostgreSQL
- Managed JWT-authenticated login system using global state through React Context
- Migrated database version after minor redesign due to client-side app constraints

3aDay [<u>Demo</u> | <u>App GitHub</u> | <u>Server GitHub</u>]: Full-stack app to log "3 Good Things" daily and view others' submissions

- Built with React, Node, Express, and PostgreSQL
- Designed relational database schema & RESTful API interface for back-end server
- Implemented JWT-authenticated client-side app with public and private routes

What Should My Book Club Read Next? [Demo | GitHub]: Helps users find a book based on NYTimes & Google Books data

- Built with HTML, CSS, and JS with jQuery
- Integrated data from multiple API's into single seamless user interface

CODE FOR BOSTON

Volunteer Developer

Contribute to mob programming & development of Plogalong app using React Native & Redux: GitHub

SELECT ADDITIONAL EXPERIENCE

BOSTON UNIVERSITY, OFFICE OF THE PROVOST

Director of Graduate Enrollment Operations

- Led annual university-wide 9-month SaaS re-implementation project as business owner
- Improved efficiency and client satisfaction by piloting move from waterfall to Scrum/agile methodology
- Improved user support by collaborating with technical team to redirect support flows under ITIL framework
- Created University's first documentation and training structure on graduate systems, policies, and best practices
- Restructured & headed monthly interdepartmental meeting and communication plan for 50 graduate stakeholders

BOSTON UNIVERSITY, COLLEGE OF FINE ARTS

Graduate Financial Aid Officer

Senior Admissions Coordinator

- Decreased student questions/confusion by restructuring and managing Wordpress website content •
- Improved process efficiency by redesigning admissions workflows and training materials •
- Strategically leveraged \$5 Billion in institutional financial aid towards target enrollment goals •

Sept 2017 - Sept 2019

Oct 2019 - Present

July 2016 - Sept 2017 June 2014 - July 2016

Feb 2019 - Oct 2019

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EDUCATION

BOSTON UNIVERSITY QUESTROM SCHOOL OF BUSINESS

MBA in Business Administration (Leadership & Organizational Transformation concentration)
High Honors, Beta Gamma Sigma Honor Society

UNIVERSITY OF MASSACHUSETTS, AMHERST

BA's in Chinese Languages & Literature, Philosophy

• Summa Cum Laude, Phi Beta Kappa Honor Society

Jan 2013